



**14th International Congress of
Therapeutic Drug Monitoring & Clinical Toxicology**

11-15 October 2015 | Rotterdam, The Netherlands

ALL TIME HIGH BELOW SEA LEVEL

Sponsorbook

Introduction Letter



Rotterdam, September 1, 2014

Dear exhibitors,

The 14th Congress of the International Association for Therapeutic Drug Monitoring & Clinical Toxicology will be held from 11-15 October 2015, in Rotterdam. The congress will be hosted in congress center “De Doelen” (<http://www.dedoelen.nl/en/congressen>) in the heart of Rotterdam, just opposite the central railway station.

As during previous meetings we expect between 600 and 700 attendees from all over the world. Our website has been launched already (<http://iatdmct2015.org>), and nicely shows the ambitions we have. Our theme “All time high below sea level” refers to the high quality we aim for. Rotterdam is a city built mostly behind dikes, and some parts of Rotterdam are as much as 6 meters (20 feet) below sea level. Of course our theme with the wink of an eye also refers to the liberal approach in our country towards some drugs of abuse.

The congress cannot be held without the support of sponsors. The meeting does offer an attractive opportunity for sponsors to interact with the attendees, and present their company, products and services. In this brochure you will find information regarding the program of the meeting, regarding the congress venue and the exhibition, and regarding the possibilities to support our congress. We will ensure a good interaction between the exhibitors and the congress attendees by integrating the catering services within the exhibition area. Furthermore, all attendees will receive a passport in which they can collect stamps at each exhibitor (we will provide you with these stamps). Those who have collected at least 10 stamps will have a chance to win a free genotyping, and will be provided with a card that contains the genotype of the most relevant metabolizing genes.

We hope to see you in Rotterdam. Within the coming weeks I hope we can discuss the different options, and reach an agreement. If there are any questions, please contact me at: +31 (10) 703 32 02 or at t.vangelder@erasmusmc.nl.

Best regards,

Prof. Dr. Teun van Gelder,

also on behalf of

Dr. Eric J.F. Franssen, *chair local organizing committee*

Dr. P. Zweipfenning, *treasurer*



Rotterdam

In 1300, Rotterdam was little more than a small settlement near a dam built in the Rotte River. Nowadays, Rotterdam is one of the largest and most modern ports in the world, the major foreign-trade centre of the Netherlands and its second largest city, cut into two sections by the River Rhine (Dutch: Nieuwe Maas).

In 1940, during World War II, downtown Rotterdam was largely destroyed. In the wake of WWII, Rotterdam rebuilt its city centre and is presently home to over 600,000 residents who represent a staggering 174 different nationalities.

With such an exciting diversity of ethnic cultures and many attractions there is always something to do in Rotterdam. The impressive skyline can be seen from afar, enhancing the city's imposing appearance.

The Maas River runs through the city centre, crossed by the now-famous Erasmus Bridge which has become the symbol of Rotterdam. Countless small harbours are situated along the banks of the Maas, each with its own unique character. Further downstream the industrial port of Rotterdam appears, the largest port in Europe.

Rotterdam is known in the Netherlands and abroad as a city of great architecture, featuring many examples of innovative construction. The famous Cube Houses are certainly worth a visit, and Museum Boijmans Van Beuningen, the Wereldmuseum, the Maritime Museum and Kunsthal Rotterdam present a cultural voyage of discovery.

Rotterdam's leading concert halls including the congress centre de Doelen offer an exceptional level of visual and auditory enjoyment and Rotterdam is the home town of the Erasmus University and Erasmus Medical Center.



Conference Venue

The 14th IATDMCT Congress will take place at the Congress Centre De Doelen.

Concert and congress centre De Doelen is the ultimate place for this conference. Set in the heart of dynamic Rotterdam this attractive and multifunctional building houses both a concert hall and a congress centre. The building's functional architecture combines a typical 1960s style with a modern congress complex.

The 14th IATDMCT Congress will be held in the Willem Burger Complex.

The Willem Burger Complex is specially designed for (international) conferences and corporate events. It is characterised by its transparent, spacious and business-like design.

The centre has its own entrance (from the Kruisplein) as well as a central hall, an exhibition lobby, a beautifully-lit foyer with a roof garden and ten smaller meeting rooms. At its heart is the exceptional Willem Burger Zaal, seating a maximum of 700 delegates (535 without the balcony) in a fixed-rake, amphitheatre arrangement.

The congress centre is next to the Manhattan Hotel and opposite the central railway station and is easy to reach via Rotterdam Airport, Schiphol Airport; only forty minutes away, or using the high-speed rail link from Brussels, London or Paris.

Train

Rotterdam CS at 5 minutes walking distance.

Metro

Centraal Station (starting point and terminus).

Postal Address

Congress Centre De Doelen
PO Box 972
3000 AZ Rotterdam
The Netherlands
+31 (10) 217 17 00

Main Entrance address – Willem Burger Complex

Congress Centre De Doelen
Kruisplein 40
3012 CC Rotterdam

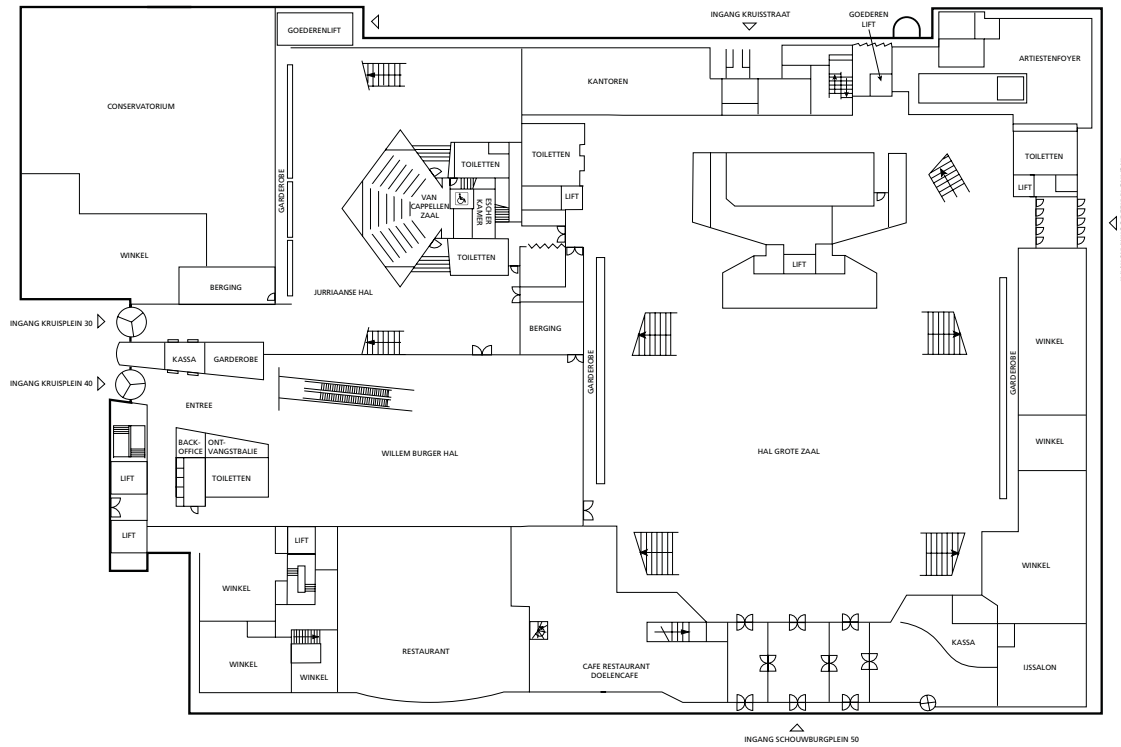
<http://www.dedoelen.nl/en/congressen/>



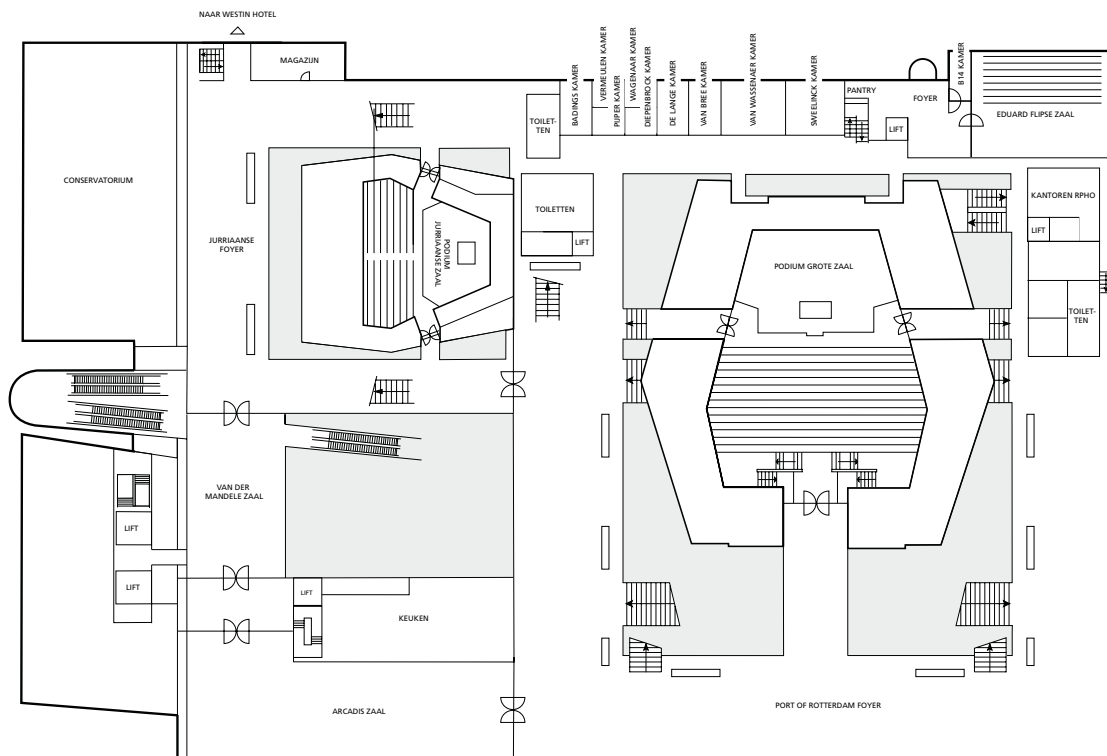
Congress Centre Plan



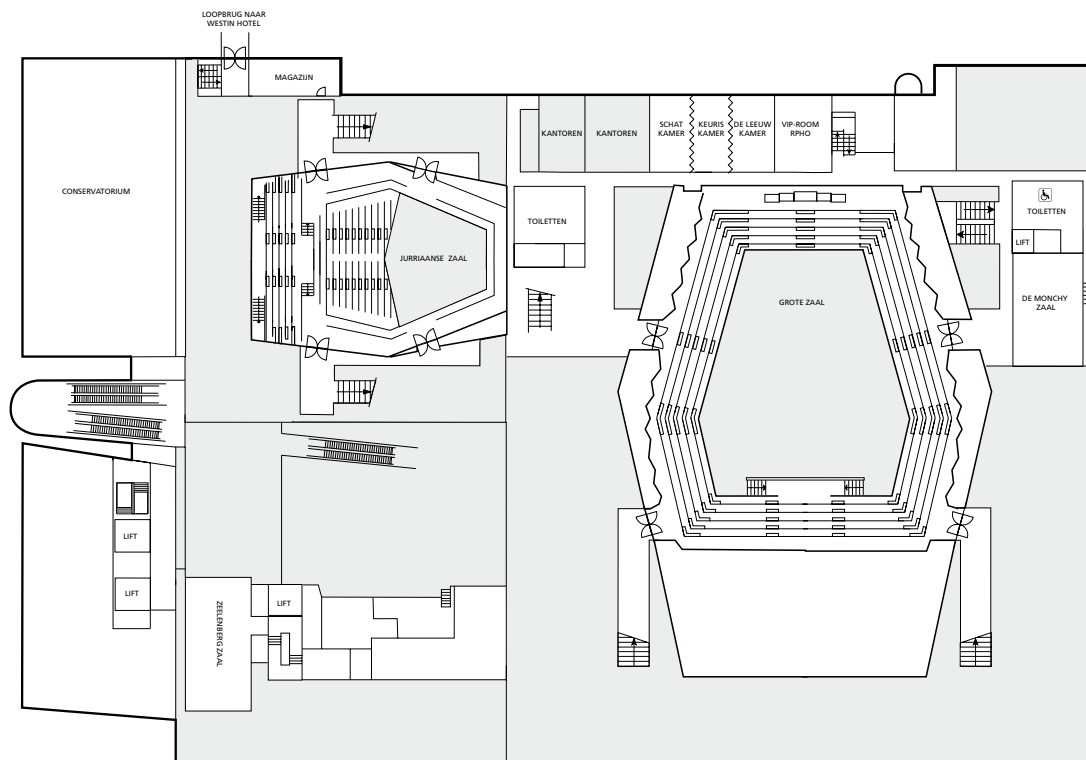
Ground Floor



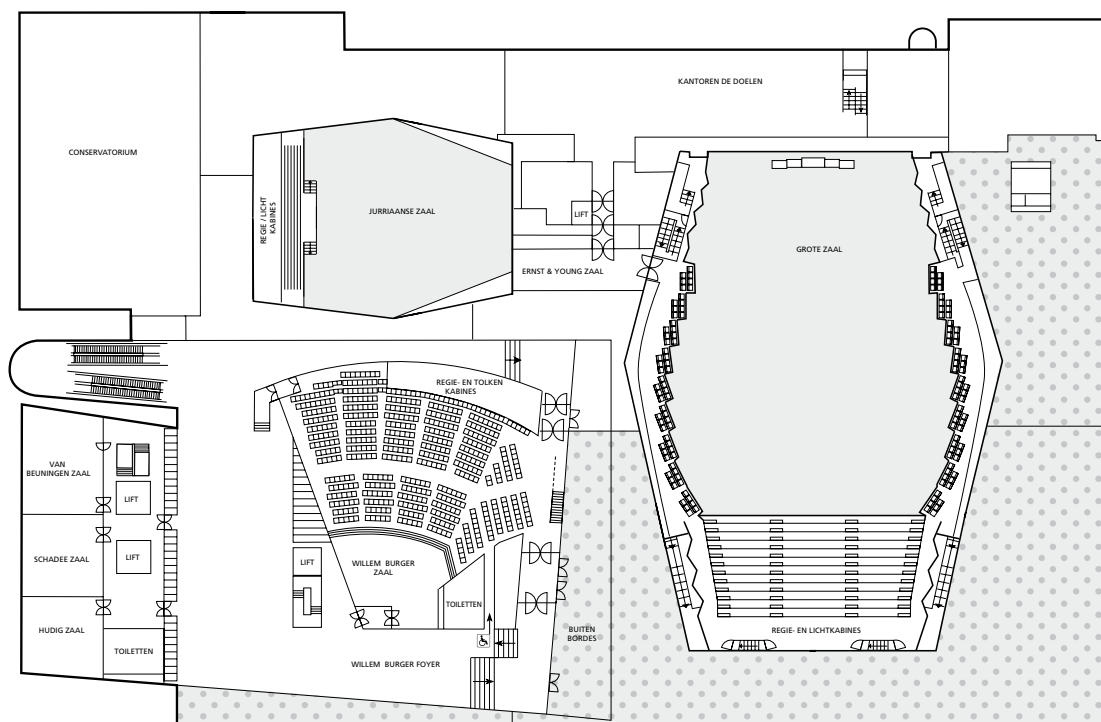
1st Floor



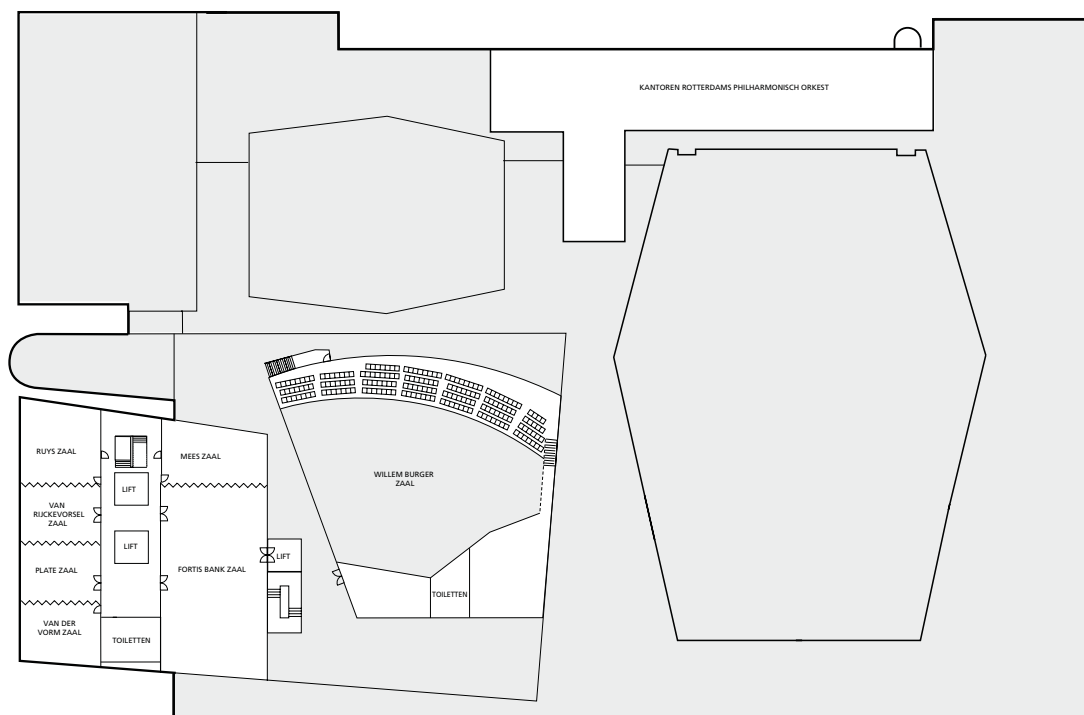
2nd Floor



3rd Floor

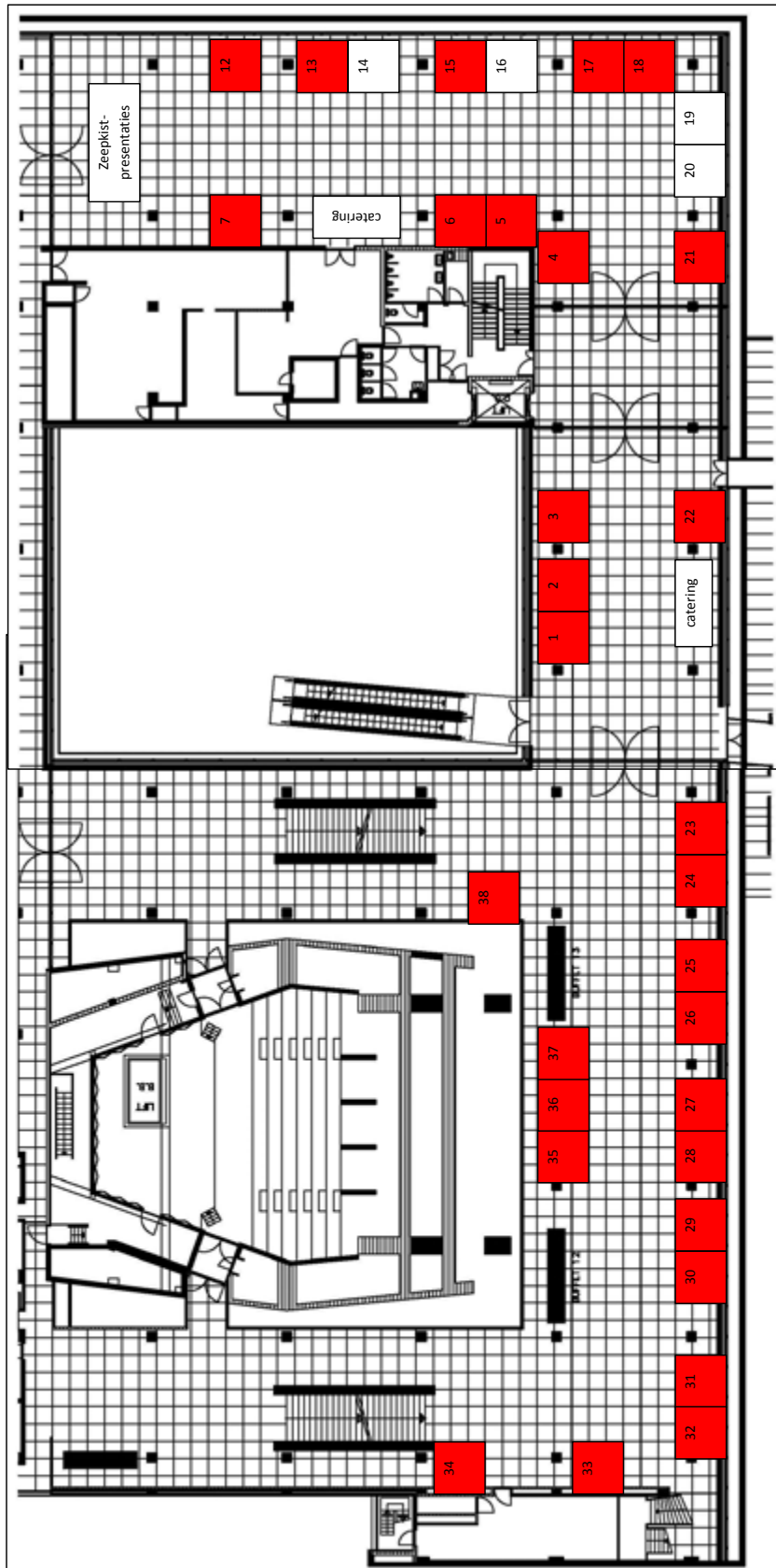


4rd Floor



Exhibition Plan

Exhibition Hall on 1st Floor



Sponsor benefits

DIAMOND

€ 50,000

Entitlements:

- Printed recognition in final conference program by sponsorship category.
- Website recognition with logo and hyperlink.
- Corporate logo in lecture hall on screen in between sessions.
- Logo on sponsor banner in prominent location at the conference.¹
- 10 Complimentary Full Registrations for company representatives.
- 3 Complimentary Exhibit Booths.
- 1 e-blast to pre-conference attendance list.²
- Opportunity to present up to 2 Industry Workshops (1.5 hrs) at no fee.

PLATINUM

€ 40,000

Entitlements:

- Printed recognition in final conference program by sponsorship category.
- Website recognition with logo and hyperlink.
- Corporate logo in lecture hall on screen in between sessions.
- Logo on sponsor banner in prominent location at the conference.¹
- 6 Complimentary Full Registrations for company representatives.
- 2 Complimentary Exhibit Booths.
- 1 e-blast to pre-conference attendance list.²
- Opportunity to present 1 Industry Workshop (1.5 hrs) at no fee.



GOLD

€ 20,000

Entitlements:

- Printed recognition in final conference program by sponsorship category.
- Website recognition with logo and hyperlink.
- Corporate logo in lecture hall on screen in between sessions.
- 4 Complimentary Full Registrations for company representatives.
- 1 Complimentary Exhibit Booth.

SILVER

€ 10,000

Entitlements:

- Printed recognition in final conference program by sponsorship category.
- Website recognition.
- Corporate logo in lecture hall on screen in between sessions.
- 2 Complimentary Full Registrations for company representatives.
- 1 Complimentary Exhibit Booth.

BRONZE

€ 5,000

Entitlements:

- Printed recognition in final conference program by sponsorship category.
- Website recognition.
- Recognition on onsite sponsor recognition sign.
- 1 Complimentary Full Registration for company representatives.



Exhibition Passport at IATDMCT 2015

This year, for the very first time during a IATDMCT congress, attendees will be stimulated to visit the booths at the exhibition. Each attendee will receive a passport card with the participating sponsor logos and exhibit booth numbers listed in the passport card. Attendees will need to visit at least 10 exhibitors listed and get their passport stamped at every booth on their passport card. Exhibitors will be provided by the congress organization buro with stamps and stamp pads.

Once a minimum of 10 stamps have been collected, passports can be deposited into a drop-box located at the registration desk. Passports must be turned in by 2 pm on Wednesday October 14th in order to be eligible for the prize drawing.

The prize drawings will take place on Wednesday October 14th at the closing ceremony. The winner will receive a free genotyping, the results of which will be put on a credit card size genotype card. A saliva specimen will be collected.

Important Information for Exhibitors

BOOTH SET UP/TAKE DOWN

Standard Booth includes:

Booth Size, one unit: 3 meters wide x 2 meters deep
(depending on sponsor level 1, 2 or 3 unit size is available).

- 1 Table
- 2 Plastic Contour Chairs
- 1 Wastebasket
- 1 electricity connection 220V
- 1 One line ID sign provided automatically

Set-up Time: Sunday October 11, 2015, from 12:00–18:00.

Take-down Time: Wednesday October 14, 2015, from 18:00–21:00

DISPLAY TIMES

Monday October 12, 2015	09:00–11:00	13:00–16:00	18:30–20:00 (wine&cheese)
Tuesday October 13, 2015	09:00–11:00	13:00–18:00	
Wednesday October 14, 2015	09:00–11:00	13:00–18:00	

HOTEL RESERVATIONS

A block of guestrooms has been reserved at the Manhattan Hotel (<http://www.manhattanhotelrotterdam.com/>). All participants in the Congress are required to make their own accommodation arrangements directly with the hotel. Please indicate "IATDMCT" when reserving your room. If there are any remaining unbooked rooms on August 1, 2015, they will be released for general sale and the special conference rate will not be available after that time.

We look forward to seeing you in Rotterdam!

